



2011 has been a historic year for WVUD. Since Radiothon 2011, we have successfully increased our power to 6,800 watts with a new transmitter, tower, and antenna, all while dodging earthquakes, hurricanes, tornados, and untimely fall snow storms.

Just as historically, we began broadcasting 91.3 FM and sister station 'The Basement' on HD Radio. In the case of 'The Basement,' it is the first time that it has been broadcast over the air, finally breaking through its past internet-only limitations.

These improvements were made possible with the help of listeners like you. Now that this major initiative is complete, the question is 'what's next?' WVUD has more projects and goals for 2012 and beyond. These include finding new ways to interact with our audience on and off the air, and continuing to find ways to maximize our impact on the community.

Radiothon 2012 (March 16-25) will enable us to replenish the funds that were utilized for the power increase, allowing us to maintain smooth day to day operations. It will also help to support some of our exciting future initiatives. As always, we can't do it without YOU! Please consider sending in your early pledge now. This will give us a good jump start towards reaching our goal of \$40,000 and will allow us more on-air time for attracting new supporters.

If you would like to claim a premium (our way of saying thank you) for your contribution, please indicate this on the attached pledge form. You do NOT need to call in to pledge if you turn in this form.

Thank you again for your continued support of WVUD.



WWW.WVUD.ORG



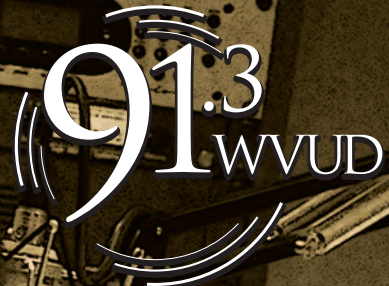
For over 4 decades, WVUD-FM has been providing eclectic programming to suit every need. With its vibrant mix of University of Delaware students and community volunteers, as well as its unique block format, WVUD strives to be many different radio stations each and every day. If you can't find something that you like on WVUD, then you just don't like to be entertained or informed.

WVUD-FM is heard at 91.3FM, 91.3 HD-1, and www.wvud.org

Much younger than sister station WVUD but rooted in the experimental spirit of college radio, The Basement is a free form, exclusively student radio station. There are no limits to the type of programming that you will hear on The Basement. Heavy Metal in the morning? Hip Hop in the afternoon? Anything is possible here! The Basement also serves as the home to many UD sports broadcasts. It's experimental radio, it's underground radio, it's...

THE BASEMENT!

The Basement is heard at 91.3 HD-2 and www.wvud.org



RADIOTHON 2012

PROGRAMMING

SCHEDULE

MONDAY THROUGH FRIDAY

6:00am - 8:30am: Java Time

An eclectic mix to start your day

8:30am - 9:00am: Public Affairs

9:00am - 11:00am: Roots

Folk music for everyone

11:00am - 1:00pm: Fine Tuning

Classical Music as it was meant to be heard

1:00pm - 6:30pm: The Student Block

UD students control the airwaves

6:30pm - 7:00pm: Public Affairs

7:00pm - 9:00pm: Specialty Shows

Expertly crafted shows focused on unique genres

9:00pm - 11:00pm: Avenue C

A variety of Jazz music played by skillful hands

11:00pm - 1:00am: After Hours

Various student and community led programs

1:00am - 6:00am: Overnight

Various Programs

SPECIALTY SHOWS

Monday: Map of the World

World Music

Tuesday: All Tomorrow's Parties

Alt and Indie

Wednesday: The Green Willow

Celtic

Thursday: The Reggae Soundsplash

Reggae Rhythms

Friday: The Red Hot and Blue Show

Blues

SATURDAY

6:00am - 10:00am: Boptime

Past favorites

10:00am - 12:00pm: Fire on the Mountain

Bluegrass and Country

12:00pm - 2:00pm: Rural Free Delivery

More Bluegrass and Country

2:00pm - 4:00pm: Myztie Soul Bluezz

Soul and Blues

4:00pm - 6:00pm: Radio Free Newark

Rock and more

6:00pm - 8:00pm: Hip City Part 2

Rhythm & Blues, Oldies and Soul

8:00pm - 10:00pm: The Flip Side

Rare 50s and 60s

10:00pm - 1:00am: Ruffage

Metal, metal & more metal

1:00am - 6:00am: Overnight

Various Programs

SUNDAY

6:00am - 9:00am: The Morning Fog

New Age Music

9:00am - 12:00pm: The Morning After

The perfect mix for a laid back Sunday morning

12:00pm - 1:00pm: Radio Alchemy

Changing yourself

1:00pm - 3:00pm: Team Nitty Radio

Urban music and issues

3:00pm - 4:00pm: The Fish Tank

Rock and more

4:00pm - 6:00pm: Raga

Music from South Asia

6:00pm - 7:00pm: Crazy College

All musics odd, silly or forgotten

7:00pm - 8:00pm: Scratchy Grooves

Old records, scratches and all

8:00pm - 11:00pm: In a Mist

Swingin' Hits

11:00pm - 2:00am: Ambient Delights

Sounds to blow your mind

2:00am - 6:00am: Overnight

Various Programs

CONTRIBUTIONS

Please Type or Print

Contribution Amount: _____ Please designate my gift to (Name of Show) _____

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My employer/spouse's employer will match my gift. Employer's Name: _____

UD Affiliation: Student Alum Faculty/Staff Friend

Payment Options

Check enclosed (payable to WVUD/University of Delaware)

Credit Card American Express Discover MasterCard VISA

Card Number _____

Signature (required) _____

I intend to call for a special premium.

PREMIUMS

Portable HD radio.....\$70

WVUD polo shirt (white).....\$65

DJ Dream Hour*.....\$60

Show _____

WVUD T-Shirt.....\$50

WVUD hat (khaki).....\$45

WVUD Coffee Mug.....\$40

WVUD Aluminum Water Bottle.....\$30

Dare 2B Loud/Louder package (2 CDs).....\$25

WVUD recyclable poly tote.....\$20

*Some shows do not offer the Dream Hour Premium.

PROGRAMS SUBJECT TO CHANGE
CHECK WWW.WVUD.ORG FOR INFO